

SAM Initiative

Stroke Awareness Matters



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- Goal: Provide stroke recognition and risk factor modification education to disparaged populations by initiating stroke education for students in grades 3, 4, & 5.
- Collaboration
 - Stroke Coordinators at all ECU Health Hospitals
 - Representation from each county's public school system
- Curriculum
 - School assemblies provided to students
 - Pre-recorded video with character
 - Collaboration with health teachers/PE coaches to provide follow up education and answer questions

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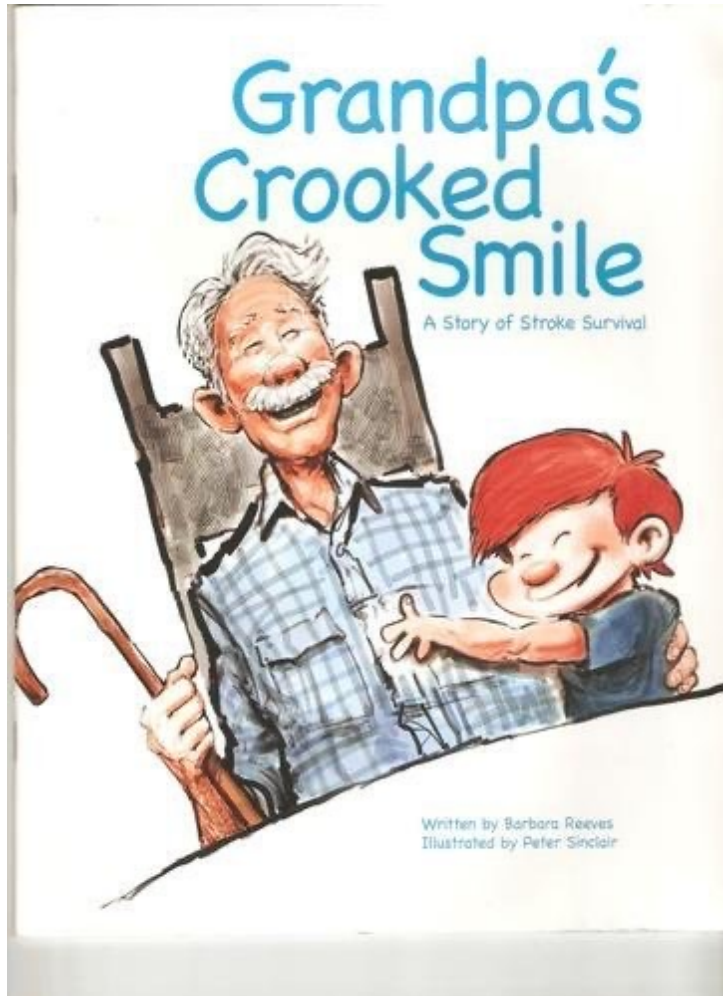
- Start Date: January 2023
- Follow up planning
 - Testing at 90 days, 6 months, and 1 year to gauge retention of education

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- “SAM” The Bee is our official mascot for the program.
- SAM will be a big part of our assemblies and interact with the students. Helping capture their attention and educate them on the “Bee” fast (B.E.F.A.S.T) acronym for stroke awareness.

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- Grandpa's Crooked Smile books will be given to all students!
- The video our system is making to share during the assemblies is going to follow a similar story line as the book.
- This helps bring a relatable aspect of a child's daily life and shed light on stroke symptoms and when to call 911.