



May 2021
Stroke RECOVERY
Awareness Month

Stroke Advisory Council
Meeting

Tuesday March 9, 2021

919.916.5200 | Believe@BelieveSRF.org | www.BelieveSRF.org



BELIEVE

Stroke Recovery Foundation

BELIEVE – Stroke Recovery Foundation is a nonprofit organization based in North Carolina that partners with local, vetted out-patient rehabilitation centers to provide additional PT, OT and ST and equipment to qualified stroke and brain injury survivors whose insurance coverage has run out and who would benefit from continued therapy. The result is a survivor who receives PT, OT or ST that he/she needs, without facing the financial burden of additional rehabilitation sessions.

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hope

Why BELIEVE?

- Typical insurance plans might cover two months' worth of rehabilitation in one calendar year – but this is not nearly enough therapy to get back on the road to recovery.
- Many stroke and brain injury survivors need to continue PT, OT or ST for many more months – even years.
- **BELIEVE** – Stroke Recovery Foundation is here to provide financial assistance to help stroke and brain injury survivors get the additional PT, OT or ST that they need, without the financial burden.



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May 2021 - Stroke RECOVERY Awareness Month

Are You Up for a Challenge? Join BELIEVE - Stroke Recovery Foundation in celebrating May as Stroke RECOVERY Awareness Month.

OBJECTIVE:

Challenge hospitals, out-patient facilities that have a stroke center, interactive support groups, other nonprofits or any organization that has an interest in stroke recovery to celebrate National Stroke Awareness in the Month of May – with a focus on RECOVERY.

HOW DO WE PARTICIPATE?:

Any way you like! Recognize your doctors, nurses and therapists. Celebrate the caretakers and Stroke Warriors for their efforts, accomplishments and perseverance. Spread the word via social media, your website, your newsletters or other marketing tactics. Don't forget to include photos with **#StrokeRecovery** and importantly, tag *BELIEVE - Stroke Recovery Foundation* (FB: @BelieveSRF; Twitter: @BelieveSrf; Instagram: @believe_srf), link to our website (www.believeSRF.org) or mention us in your shout outs. You can create *Stroke Warrior* t-shirts, hats or novelty items to celebrate the people in your organization who are working hard towards stroke recovery! Or, use ours and add your logo to it! Collaboration is key to stroke recovery.

Front

34Z3870

STROKE
WARRIOR

34Z3869

BELIEVE
Stroke Recovery Foundation
BelieveSRF.org

VISIT US ONLINE WWW.BRISCOAPPAREL.COM OR CALL US (800)283-9490



11" x 5.5"

②

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info

①

**STROKE
WARRIOR**

11" x 6.5"

Stroke Warrior

COLOR: Sapphire

INKS: Red, Black, Yellow, White

DESIGN I: 3423870

DESIGN II: 3423869

REVISION: Not Approved

ARTIST NOTES:

5" Down on Front

7" Down on Back

VISIT US ONLINE WWW.BRISCOAPPAREL.COM OR CALL US (800)283-9490





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Are You Up for a Challenge? Join BELIEVE - Stroke Recovery Foundation in celebrating May as Stroke RECOVERY Awareness Month.

RESOURCES:

If you'd like to make your own t-shirts, hats, novelty items, etc. at a discounted price, Murray Knisley from the Brisco Company can help! Reach out to Murray for more info: 718.715.7137 or Murray@BriscoApparel.com.

Curious to see how another organization raised awareness of stroke recovery last year? New Hanover Regional Medical Center (Wilmington, NC) rocked May in 2020.

Erika Yourkiewicz, Stroke Coordinator, can tell you more: 910.465.6766 or Erika.Yourkiewicz@nhrmc.org.

Interested in using the *BELIEVE - Stroke Recovery Foundation* t-shirt/hat or just looking for more general information on this challenge? Reach out to Michael Erwin, founder of *BELIEVE – Stroke Recovery Foundation*, and stroke survivor! at 919.812.3867 or BelieveSRF@gmail.com. He is ready and able to help in any way possible.

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as
Stroke RECOVERY Awareness Month.*

Stroke Survivors are an underserved group of deserving people that desperately needs attention and support in their recovery journey.

By partnering with *BELIEVE – Stroke Recovery Foundation*, you're supporting the strength and courage of stroke survivors and their caregivers, showing that you believe in them. Please accept our challenge to join forces and make an impact this May 2021 as the beginning of Stroke RECOVERY Awareness.

Thank you! Michael Erwin

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Michael Erwin
Founder/Chair
Survivor

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