



NORTH CAROLINA ALLIANCE FOR HEALTH

TOBACCO 21



WHO WE ARE

- Statewide, independent, nonpartisan coalition of individuals and organizations
- Convene, mobilize, support, and empower partners to advance equitable policies that reduce health disparities, prevent chronic disease, and promote health

SUCSESSES

- Increased the cigarette tax by \$.35 (2005)
- Eliminated smoking in General Assembly buildings (2006)
- Eliminated smoking in state government buildings and restored authority to local governments to make local government buildings smoke free in (2007)
- Made state government motor fleet smoke-free and restored authority to local government to make local government motor fleets smoke-free in (2008)
- Eliminated smoking in bars and restaurants (2009 - effective January 2, 2010)
- Defended efforts to weaken the smoke-free bars and restaurants law
- Secured \$500,000 in nonrecurring funds for FY 17-18 and FY 18-19 for tobacco use prevention programs (2017)
- Secured an increase of \$500,000 in recurring funds to be divided between QuitlineNC and You Quit, Two Quit (2017)
- Secured \$250,000 in nonrecurring funds for tobacco use prevention programs (2018)*
- Secured an increase of \$250,000 in recurring funds to be divided between QuitlineNC and You Quit, Two Quit (2018)*
- Secured \$11 million in nonrecurring funds for FY 21-22 and \$8 million in nonrecurring funds for FY 22-23 for youth tobacco use prevention and cessation programs (2021)

AN EFFECTIVE LAW TO RAISE TOBACCO SALES AGE TO 21...

DOES

- ✓ Apply to all tobacco products
- ✓ **Require retailer license**
- ✓ Require ID checks
- ✓ Hold retailers responsible for violations
- ✓ No/minimal penalties for purchasers under 21
- ✓ Require signage
- ✓ Require employee training
- ✓ Prohibit internet sales to people under 21
- ✓ Provides enough time for the state to implement and to educate retailers about the new law

DOES NOT

- X Exempt active military
- X Grandfather those who are 18 years old when the law goes into effect
- X Penalize possession of tobacco products for those under age 21
- X Preempt stricter local laws



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