PROTECT YOUTH FROM VAPING AND NICOTINE

Please Support Solly's Law

Why This Matters

- Financial Consequences:
 - N.C. risks losing \$5 million in block grant funding for prevention, treatment, and recovery services.
 - Federal enforcement begins December 2025.
- Youth Tobacco Use is Rising:
 - North Carolina has seen a sharp increase in youth tobacco use, particularly e-cigarettes.
 - North Carolina ranks 6th in the nation for youth vaping
- Early Addiction is Common: 95% of tobacco users start before age 21.
- Lack of Licensing: N.C. is one of only 9 states without a tobacco retailer licensing system.
- Licensing Protects Communities:
 - Tracks where tobacco products are sold.
 - Holds non-compliant retailers accountable, protecting law-abiding businesses.
- Prevents Youth Nicotine Addiction:
 Helps curb e-cigarette and nicotine
 product use in schools.
- Aligns State & Federal Law:
 - The federal minimum tobacco sales age was raised to 21 in December 2019.
 - As of October 2024, 43 states have aligned with federal law—N.C. has not.

HB 430 SB 318

Proposed Legislation Will

- Raise the Minimum Age:
 - Prohibits the sale of tobacco products by individuals under 21.
 - Requires proof of age for all tobacco sales.
- Strengthen Enforcement:
 - ABC Commission gains authority to issue permits, impose sanctions, and enforce laws in collaboration with the Alcohol Law Enforcement (ALE) Division.
 - ALE agents and Commission employees can investigate and inspect tobacco retail locations.
- Increase Compliance Requirements:
 Retailers must display signage stating:
 - "NC Law PROHIBITS the sale of tobacco products, vapor products, and components by persons under 21. Proof of age required."
- **Set Legal Penalties**: Class 2 misdemeanor for selling or assisting in selling tobacco to anyone under 21.

