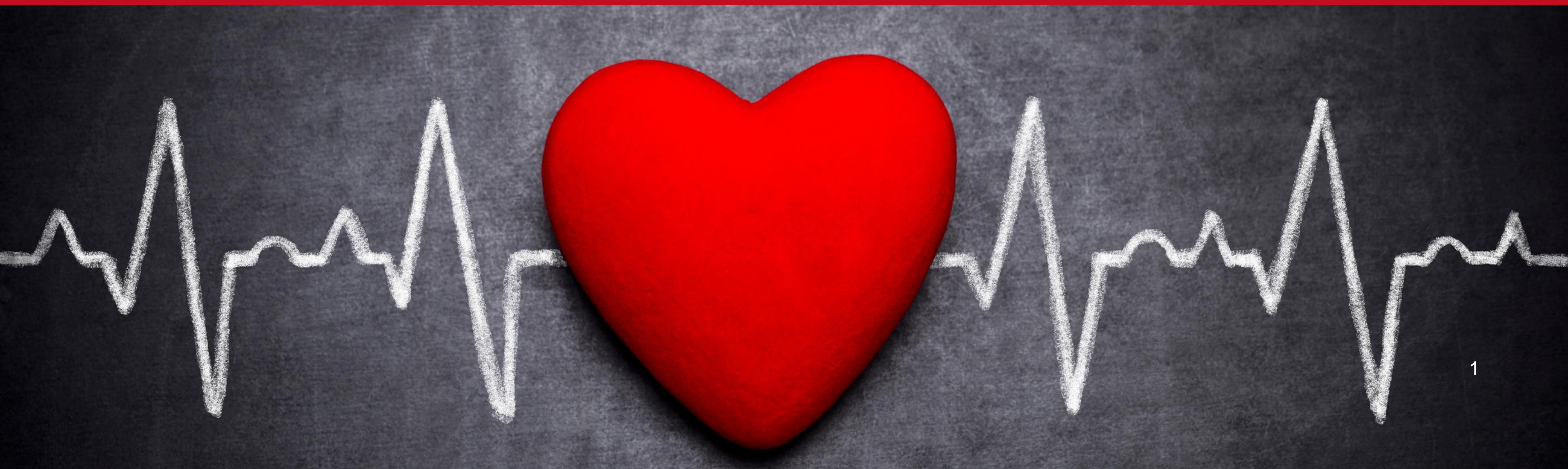


State Funding for Community-Based Blood Pressure Programs

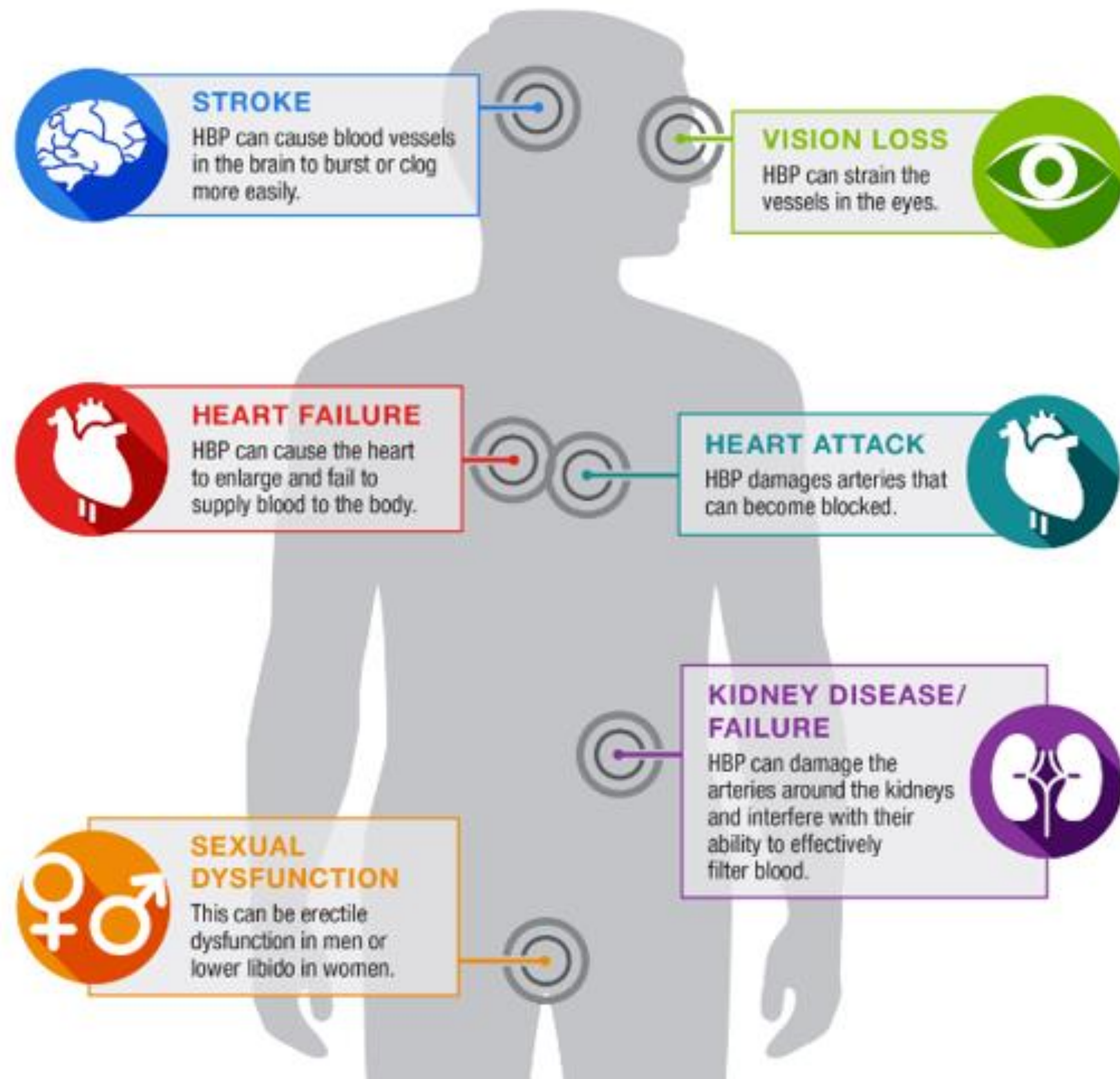


American
Heart
Association®



+

High blood pressure is often the first domino in a chain leading to devastating consequences like ...



Yet high blood pressure is preventable and treatable

Adhering to a healthy lifestyle

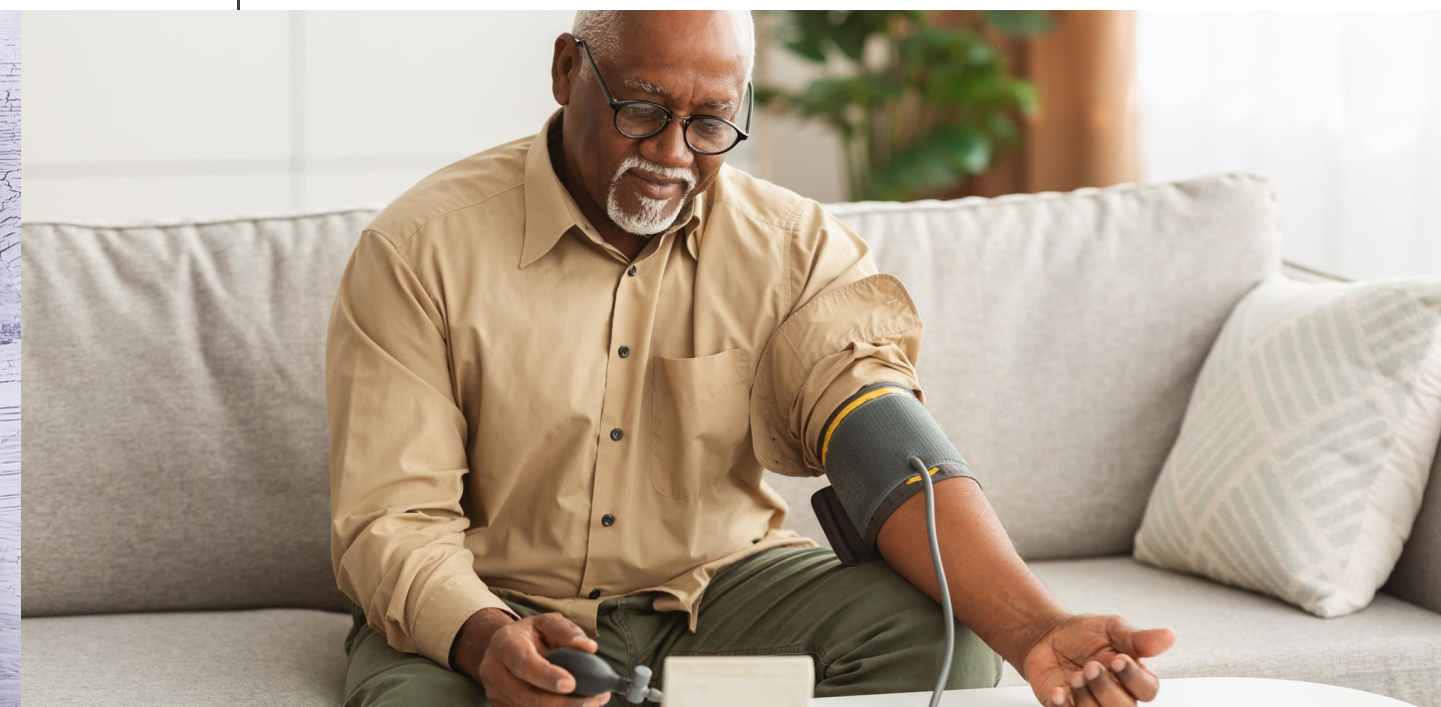
Healthy diet, healthy weight, sufficient physical activity, not smoking, limiting alcohol consumption, getting enough sleep

Regularly checking

As part of routine healthcare visits and at home

Taking medication as directed

It is important to take your blood pressure medicine exactly as your provider tells you to.



Alarming Reality of High Blood Pressure in NC



About 2.8 million adults in North Carolina (35%) have been diagnosed with high blood pressure by a health care professional



The North Carolina Medicaid program spent \$205 million on 68,083 beneficiaries with high blood pressure in 2018.

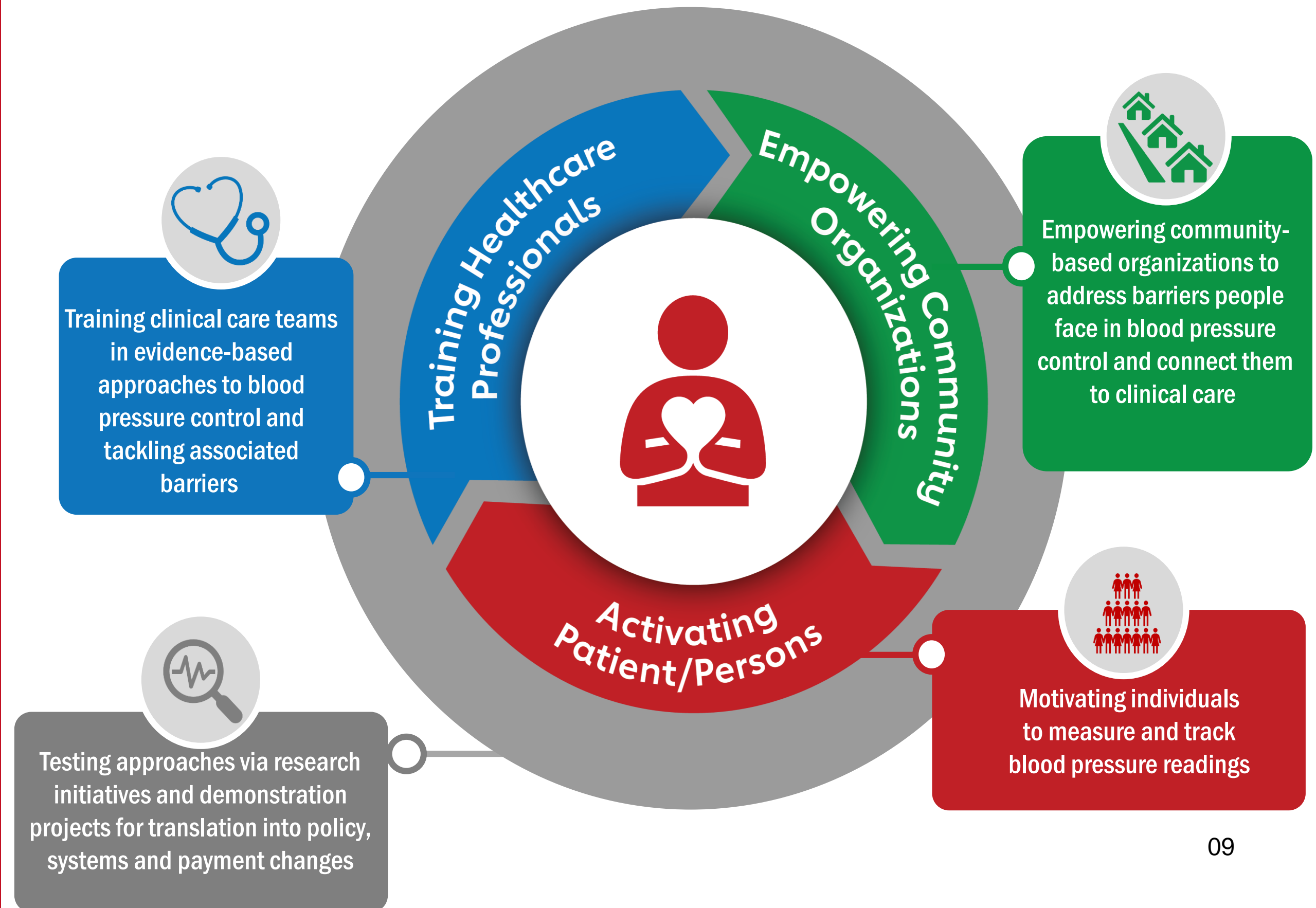


High blood pressure causes or contributes to at least 27% of all deaths in North Carolina each year.

4

Key Integrated Strategies

Strategy for Addressing Blood Pressure



Importance of Investing in Community-based Blood Pressure Programs

- Addresses high health care costs
- Invests in rural communities
- Meets people where they are



Medication Therapy Management

Evidence-based approach to community blood pressure control

- A service or group of services provided by health care providers, including pharmacists, to ensure the best therapeutic outcomes for patients.
- Especially effective for patients with multiple chronic conditions, complex medication therapies, high prescription costs, and multiple prescribers.
- First developed and assessed in Asheville, North Carolina through The Asheville Project





MTM in North Carolina

Operated by NC DHHS, currently funded by CDC
(funding expires June 2023)

- 19 participating pharmacists in small towns, rural areas, or high-need communities in the state.
- February 1, 2019 - October 15, 2021, MTM pharmacists in the NC program worked a total of 11,066 hours at a cost of \$618,000.
- As of September 2022, pharmacists who submitted reports on a quarterly basis have served 3,209 hypertensive adults. 76% of those adults achieved blood pressure control (<140/90 mm Hg).

Current MTM program

Pharmacy Locations providing MTM services

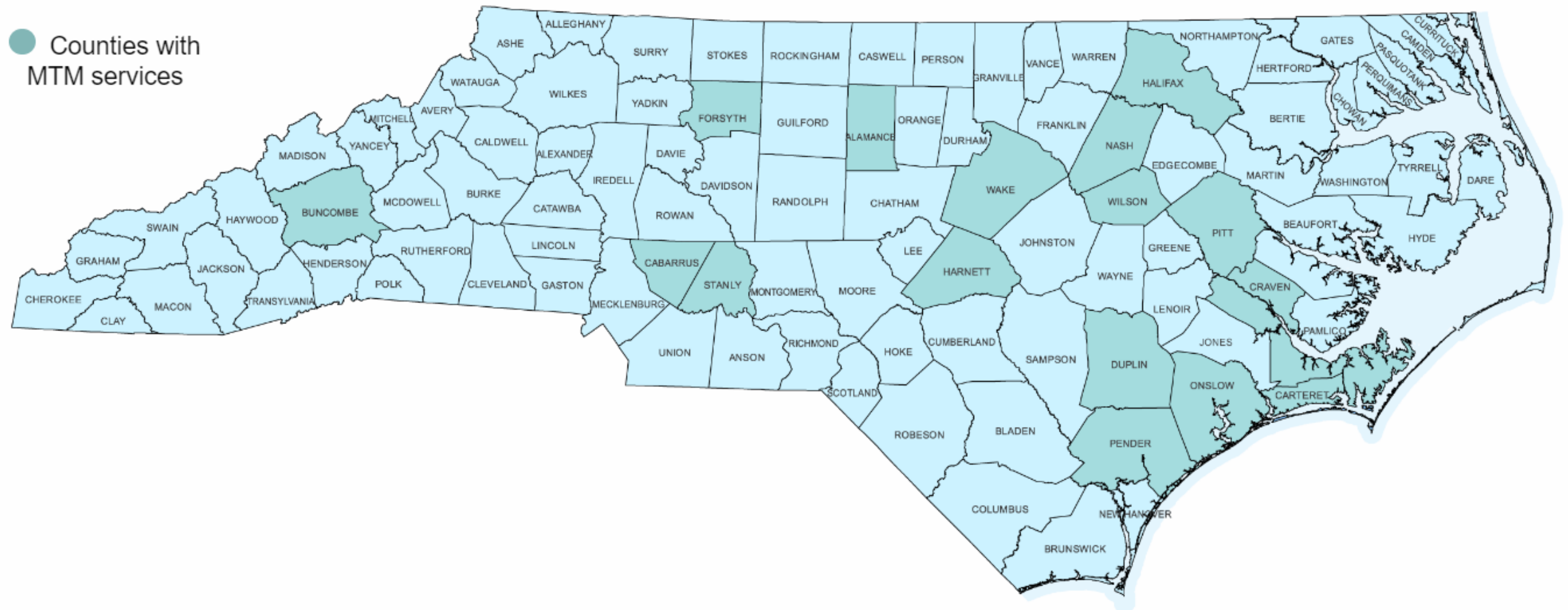
Click on a county for pharmacy details

● Counties with MTM services

The map displays all 100 counties of North Carolina. The following 15 counties are highlighted in green, indicating they provide MTM services: Buncombe, Forsyth, Alamance, Wake, Harnett, Cabarrus, Stanly, Halifax, Nash, Wilson, Pitt, DuPont, Craven, Pender, and Brunswick.

Pharmacy Locations providing MTM services

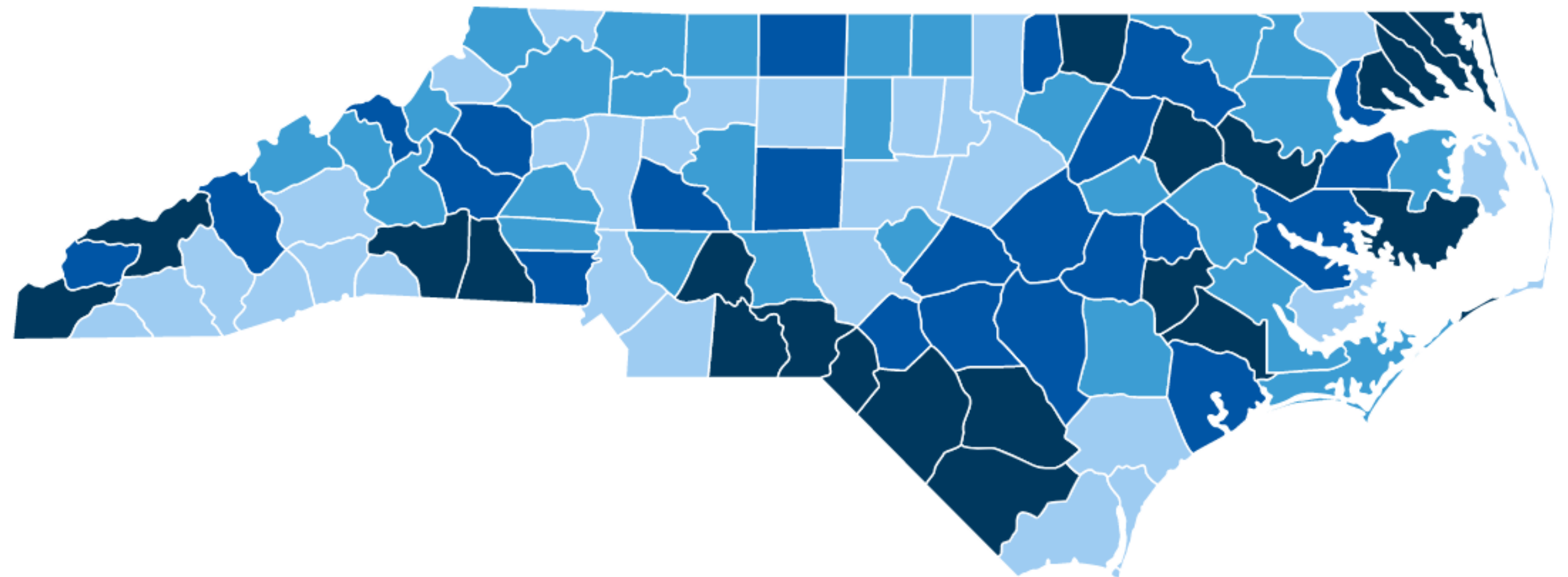
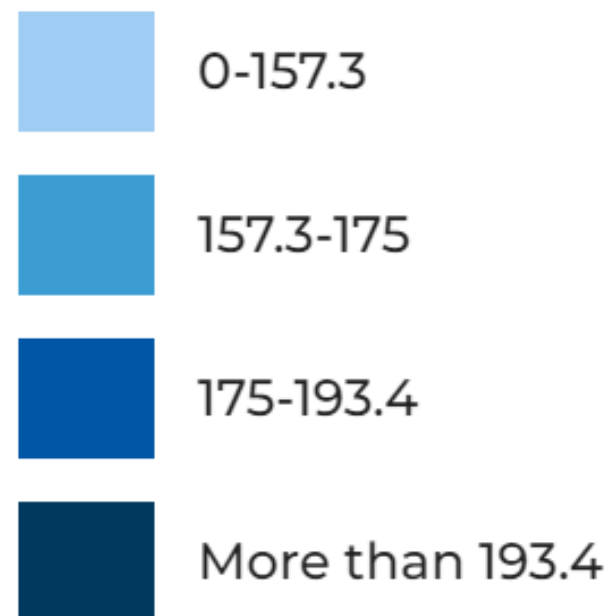
Click on a county for pharmacy details



Additional Need in North Carolina

Filter By *Heart Disease*

Age-adjusted rate of heart disease deaths per 100,000 population



Source: North Carolina Institute of Medicine. Interactive County Health Data. <https://nciom.org/nc-health-data/map/>. Accessed on 11/30/2022.

- **Annual investment of \$600,000 in FY2023-2024**
- **Additional \$600,000 in the second year of the biennium**

Proposed State Funding

Thank you!
&
Q&A