

# Justus-Warren Heart Disease and Stroke Prevention Task Force **Action Agenda** Process

**November 17, 2016**

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Executive Director

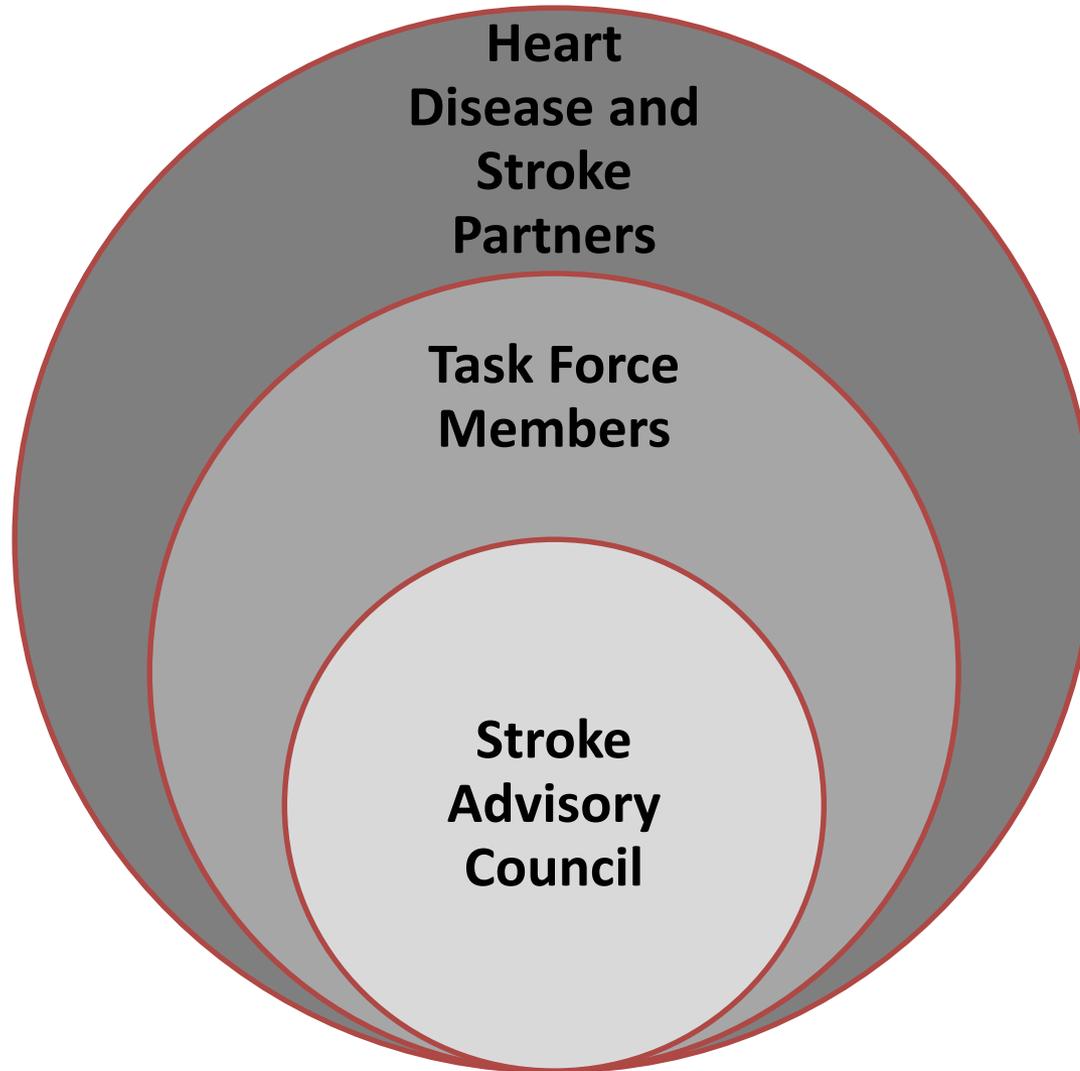
Justus-Warren Heart Disease and Stroke Prevention  
Task Force

# Overview

- Legislated Duties of Task Force
- Progress on NC Plan for Prevention and Management of Heart Disease and Stroke
- Members' Goals for Task Force
- Action Agenda Process



# Justus-Warren Heart Disease and Stroke Prevention Task Force Structure



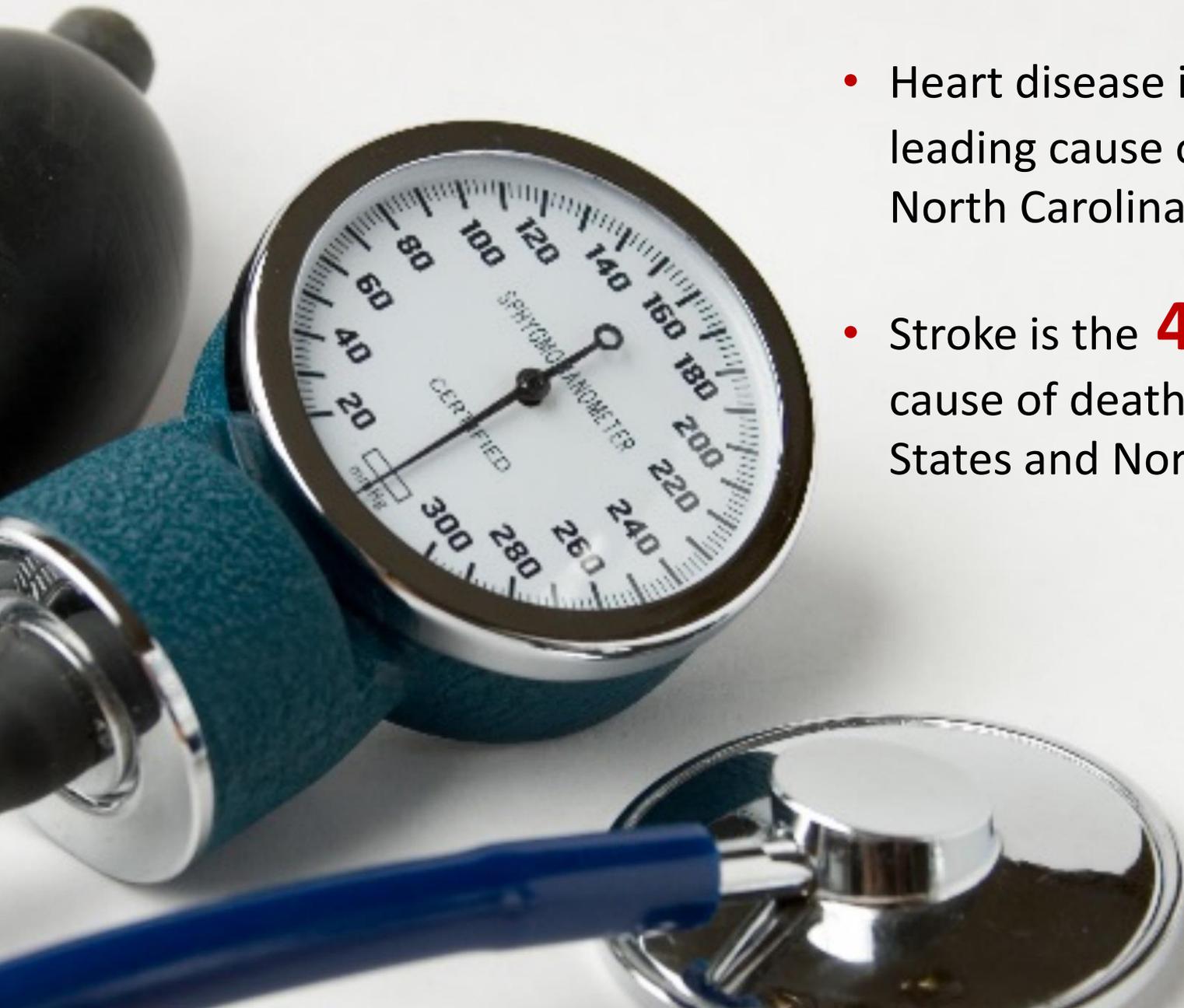
# Duties of the Task Force

N.C. G.S. 143B-216.60

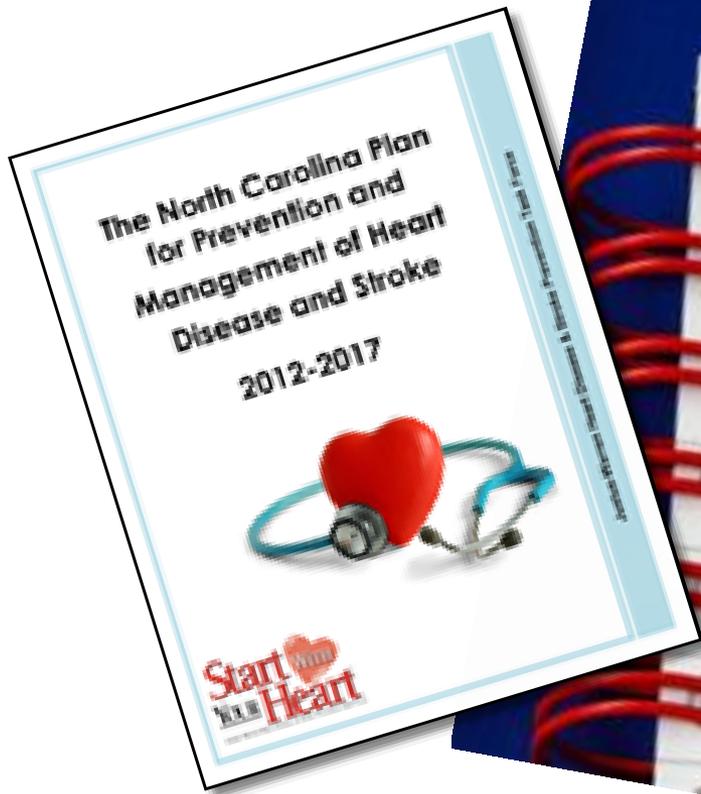
- 1. Establish a profile of the burden** of heart disease and stroke deaths and risks.
- 2. Publicize the profile** of the burden and its preventability.
- 3. Identify priority strategies** effective in preventing and controlling risks.
- 4. Recommend to the Governor and the General Assembly changes to existing laws, regulations, programs, services, and policies.**
- 5. Recommend the funding and strategies** needed to enact new or to modify existing laws, etc.

# Duties of the Task Force

6. **Adopt and promote** a statewide Heart Disease and Stroke Prevention Plan.
7. **Facilitate specific commitments** to help implement the Plan.
8. **Facilitate coordination of and communication** among organizations to achieve the aims of the Plan.
9. **Consider reports and testimony** from individuals, local health departments and organizations, etc. to learn about their contributions to heart disease and stroke prevention.
10. **Establish and maintain a Stroke Advisory Council** which shall advise the Task Force regarding the development of a statewide system of stroke care.



- Heart disease is the **2nd** leading cause of death in North Carolina
- Stroke is the **4th** leading cause of death in the United States and North Carolina



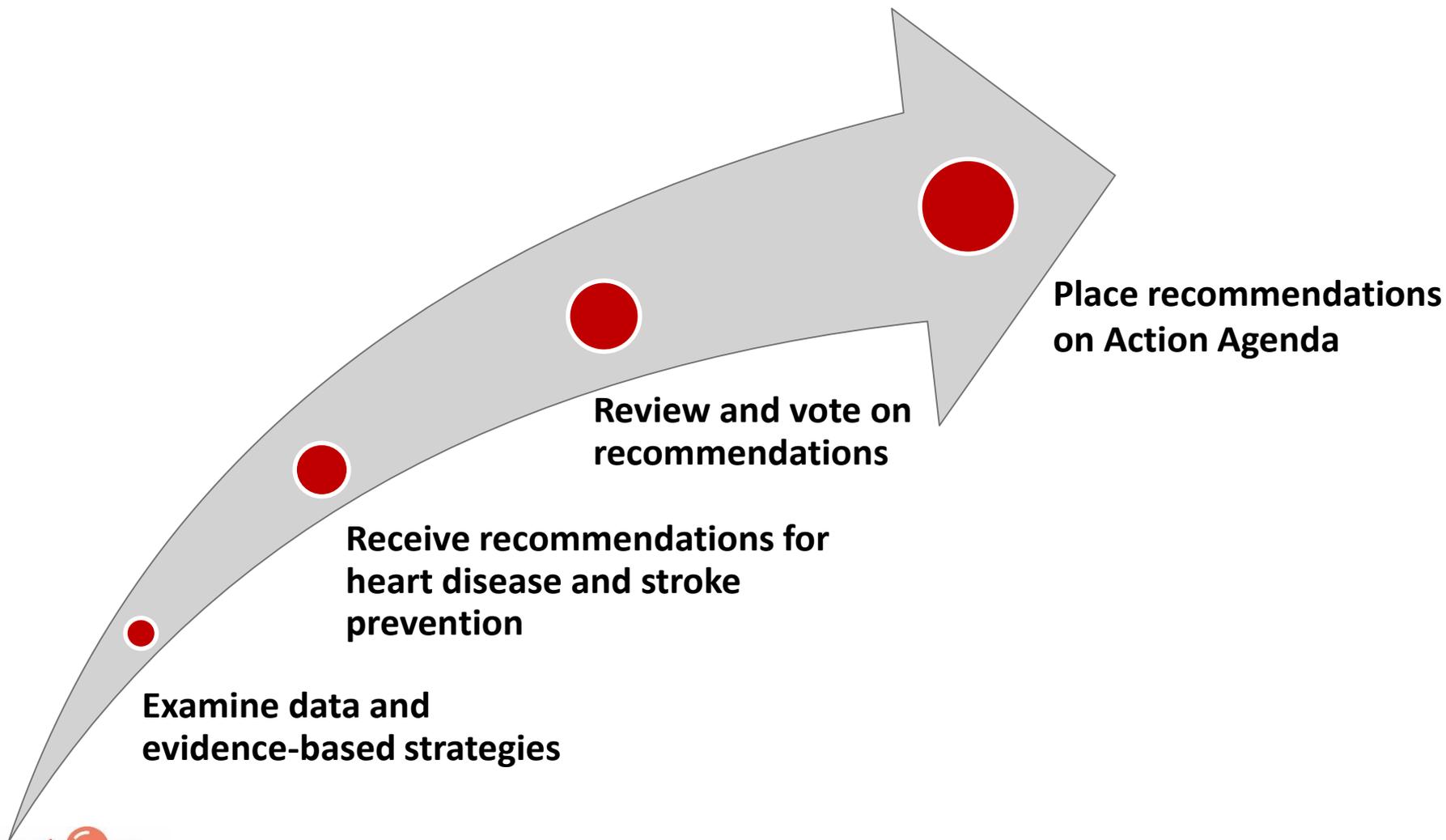
 **NATIONAL FORUM**  
FOR HEART DISEASE & STROKE PREVENTION

**Start With**  
**YOUR Heart**<sup>®</sup>  
*Justus-Warren Heart Disease  
& Stroke Prevention Task Force*

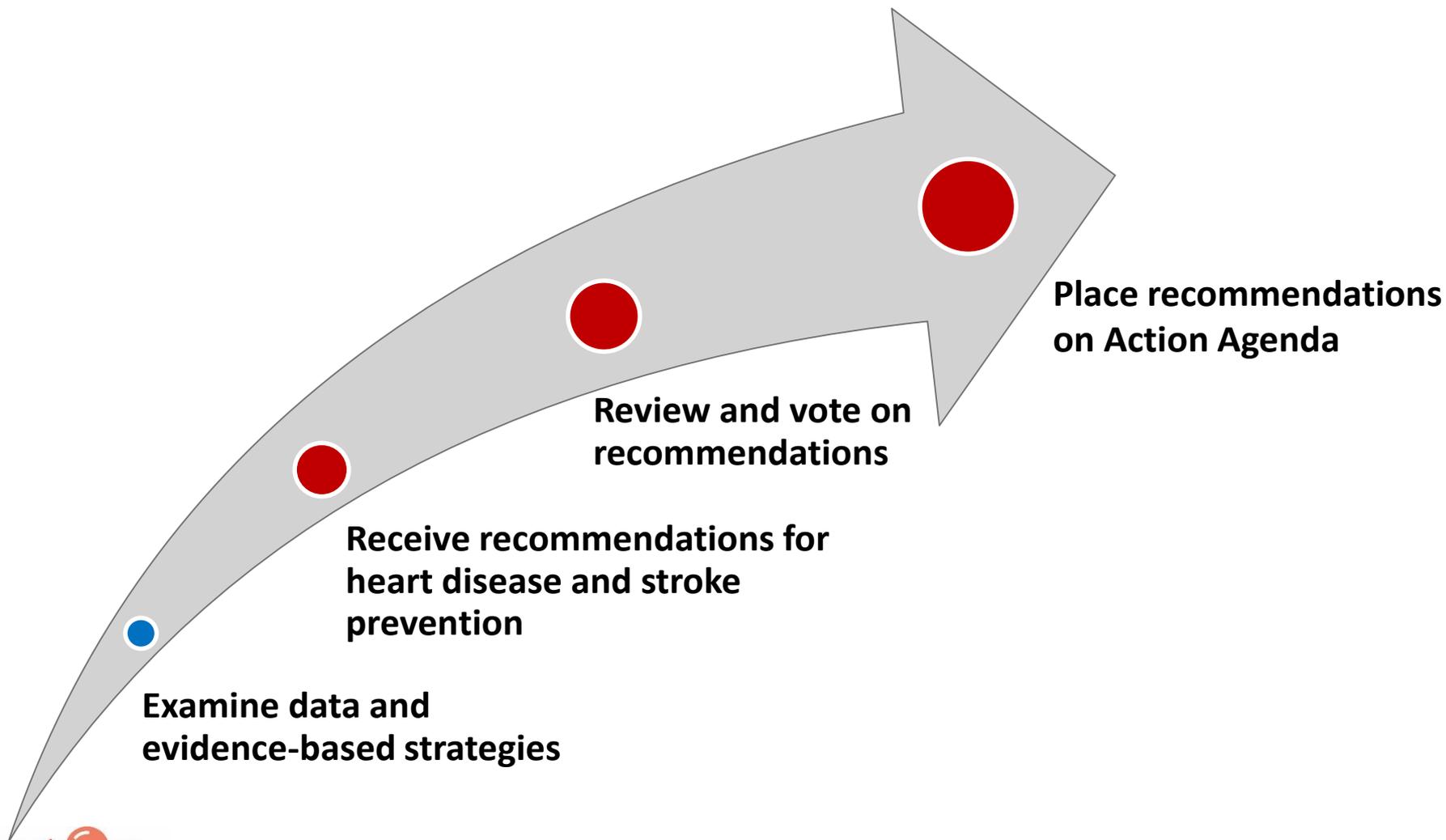
# National Priorities and Task Force Focus

National HDSP Priorities	Percent (n) by Data Source			
	NC Plan 2012-17 Primary Goals #1-2 (n=44 strategies)	NC Plan 2012-17 Sec/Tert Goals #3-5 (n=69 strategies)	2013-14 Report to Legislature (n=17 outcomes)	Task Force Members (n=27 people)
Communication	20%	1%	32%	26%
Leadership and Capacity Building	30%	94%	28%	15%
Action	45%	3%	16%	70%

# Action Agenda Process



# Action Agenda Process



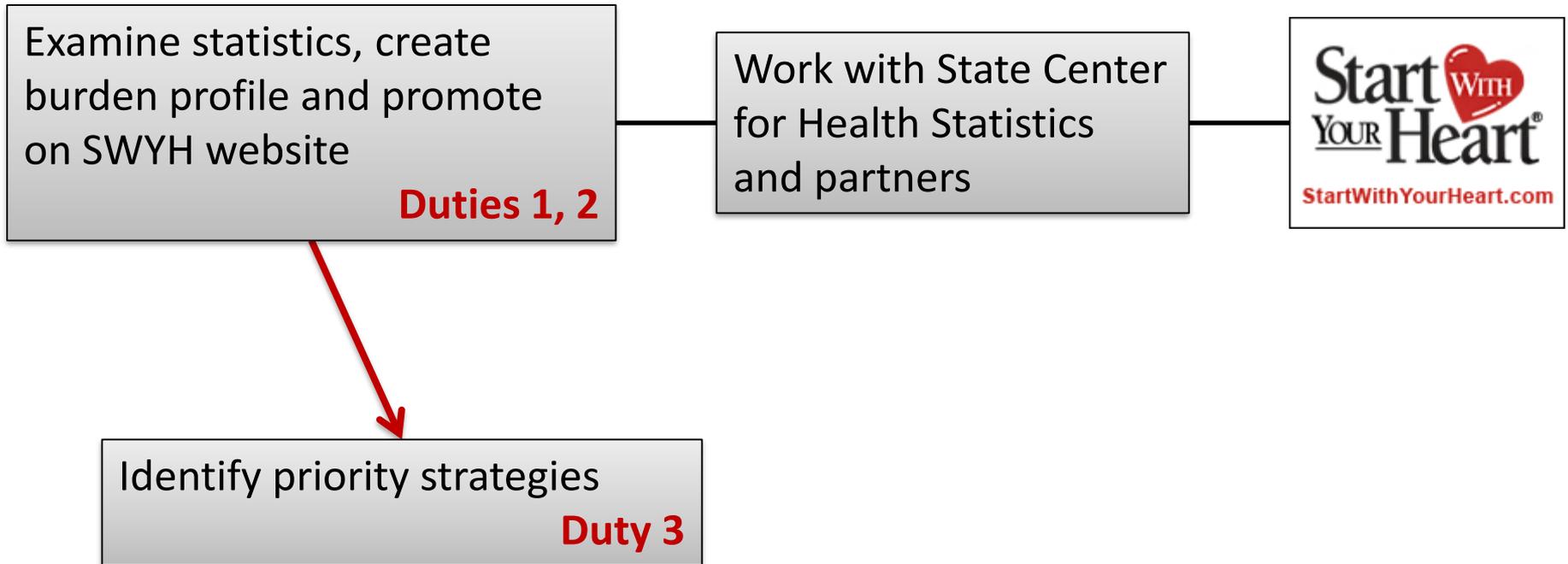
**Examine data and  
evidence-based strategies**

**Receive recommendations for  
heart disease and stroke  
prevention**

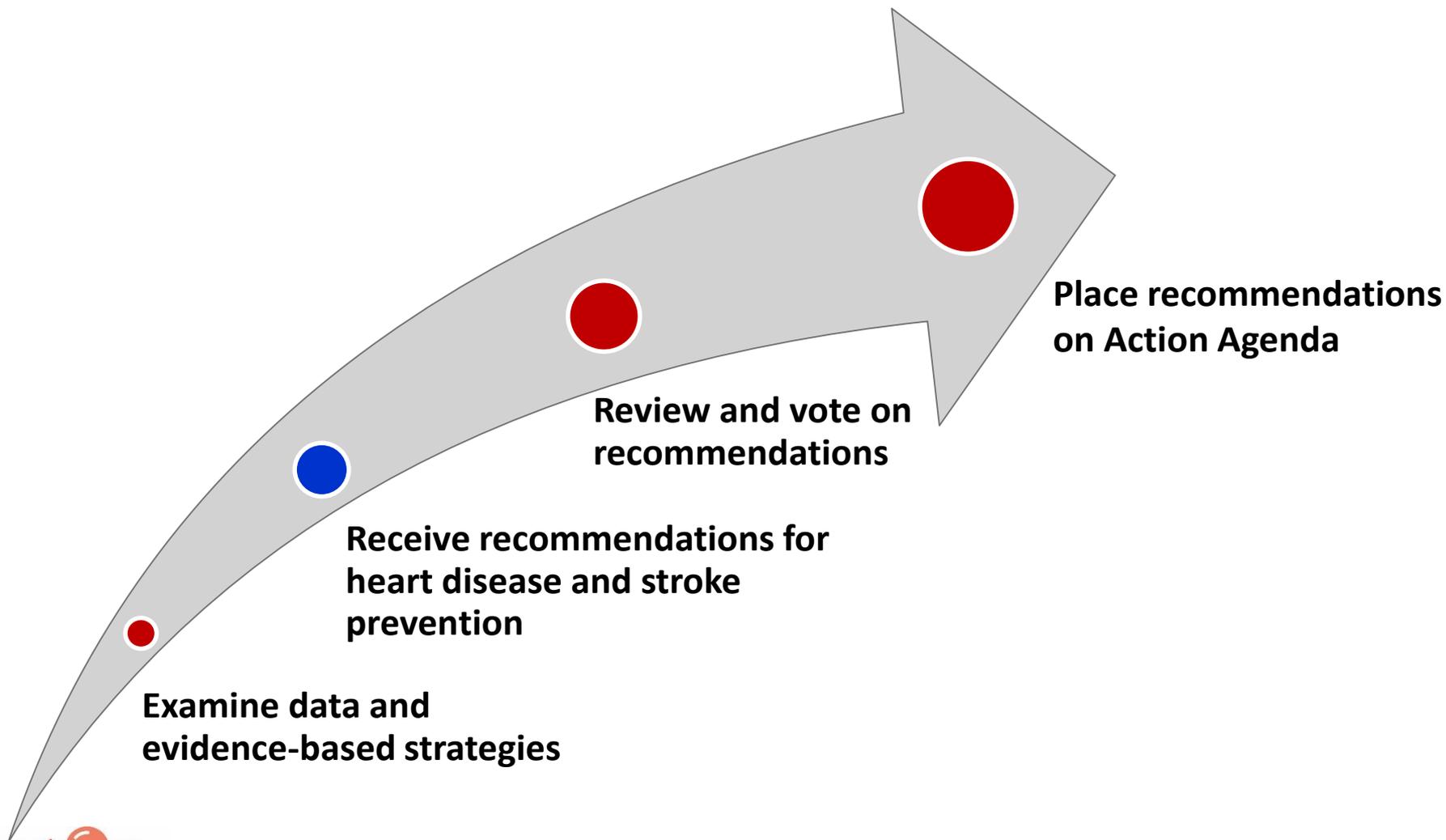
**Review and vote on  
recommendations**

**Place recommendations  
on Action Agenda**

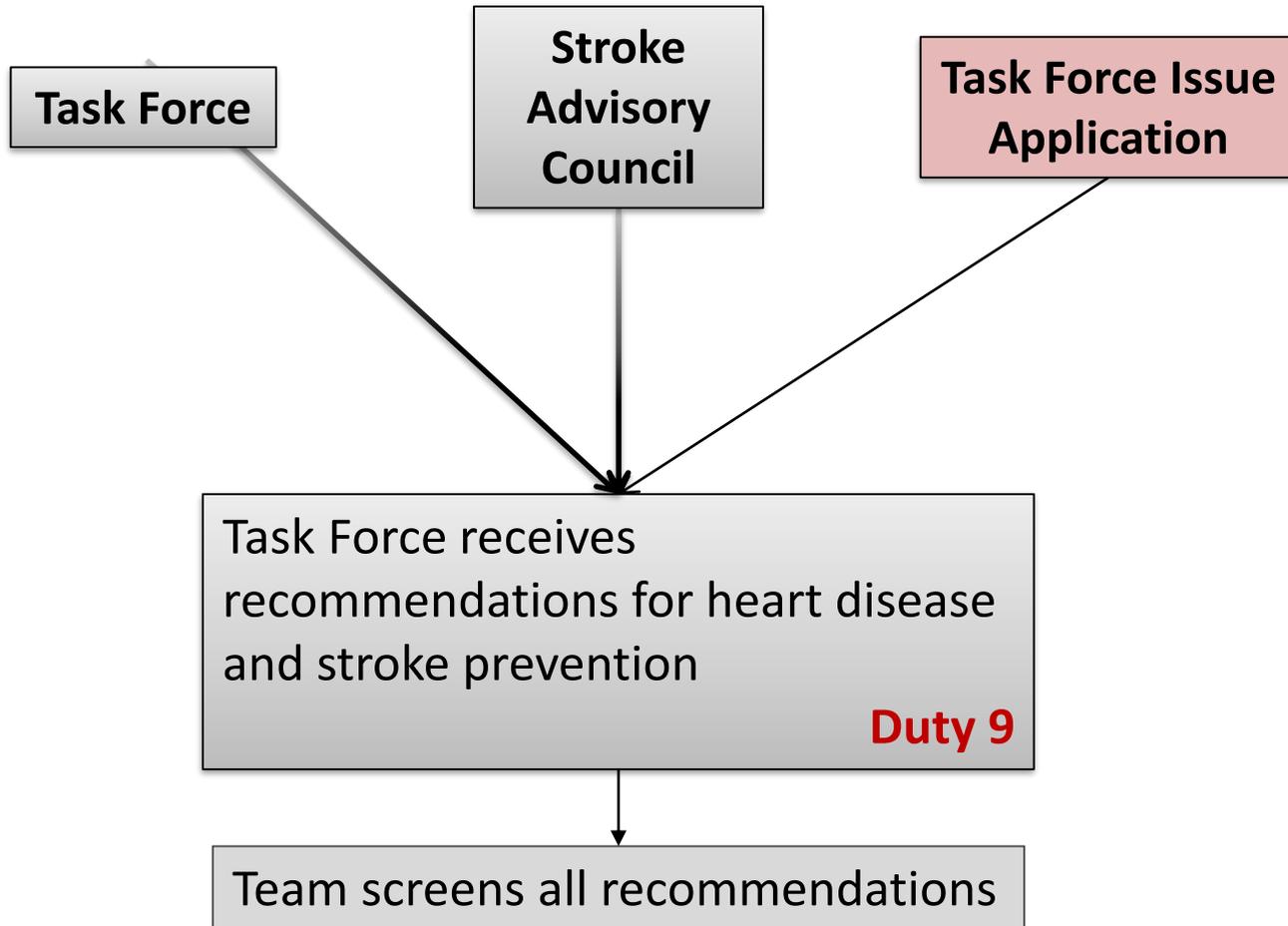
# Action Agenda Process



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# Issue Application



## Justus-Warren Heart Disease and Stroke Prevention Task Force

### Issue Application for 2016-17

The **Justus-Warren Heart Disease and Stroke Prevention Task Force (JWTF)** is a legislatively appointed task force that makes recommendations to the Governor and General Assembly regarding changes to law and policy in order to prevent and manage heart disease and stroke in North Carolina [N.C. G.S. 143B-216.60].

Through this application process, the JWTF receives requests from groups that would like to propose an evidence-driven issue for JWTF consideration during the 2016-17 meeting cycle. This application will be reviewed by the JWTF Executive Council which may request additional information. If the issue is accepted for JWTF consideration, it will then be examined by appropriate JWTF work groups that will determine which issues to bring to the full JWTF in the form of proposed recommendations. Recommendations approved by the full JWTF become part of the JWTF's annual "Action Agenda."

The goal of the application process is to assure broad access to the JWTF process while also assuring that issues coming before the JWTF are evidence-driven, reflect an appropriate fit with the JWTF mandate, are ripe for consideration, and are of a manageable number.

Please complete this application in one to three pages with or without an additional fact sheet of 1-2 pages (maximum of 5 pages). Email your application **in the form of one PDF document** to [anna.brown@dhhs.nc.gov](mailto:anna.brown@dhhs.nc.gov) **by date**.

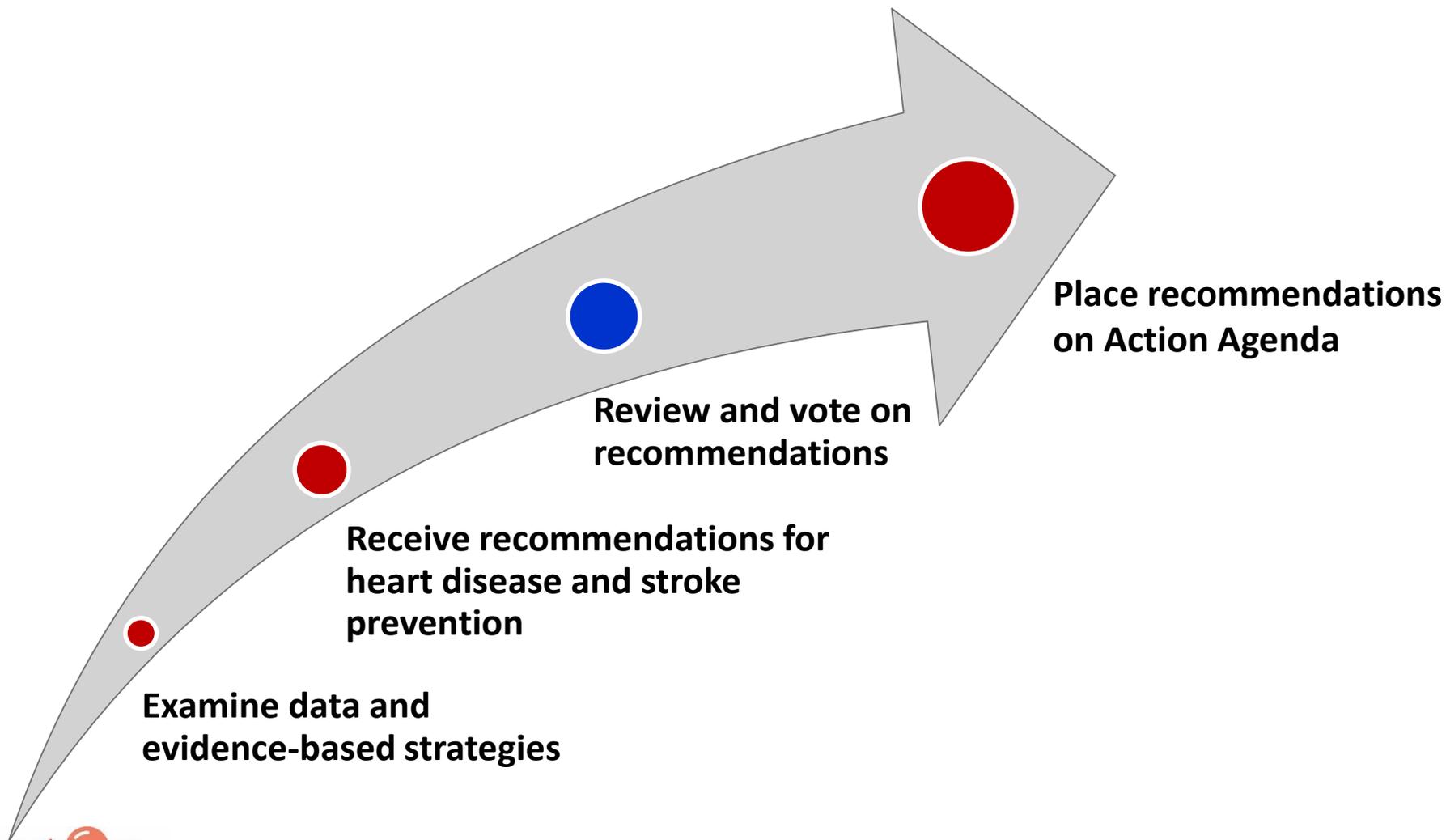
More information about the JWTF can be found on the Start with Your Heart website: [www.startwithyourheart.com](http://www.startwithyourheart.com)

**For questions**, call or email Anna Bess Brown, JWTF Executive Director: 919-707-5361, [anna.brown@dhhs.nc.gov](mailto:anna.brown@dhhs.nc.gov).

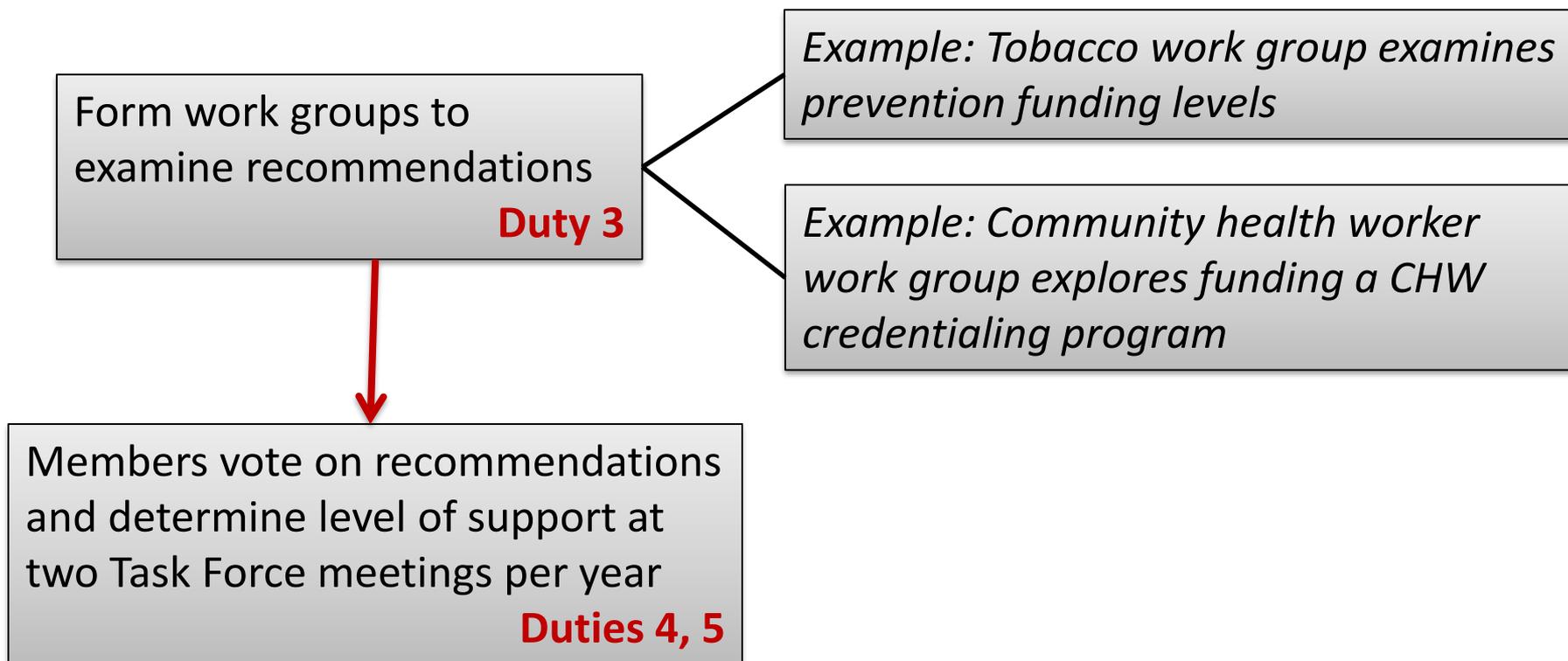
#### Action Agenda levels of JWTF involvement:

- **Support:** The highest level of involvement is "support" which means that the JWTF takes leadership on advancing the issue.

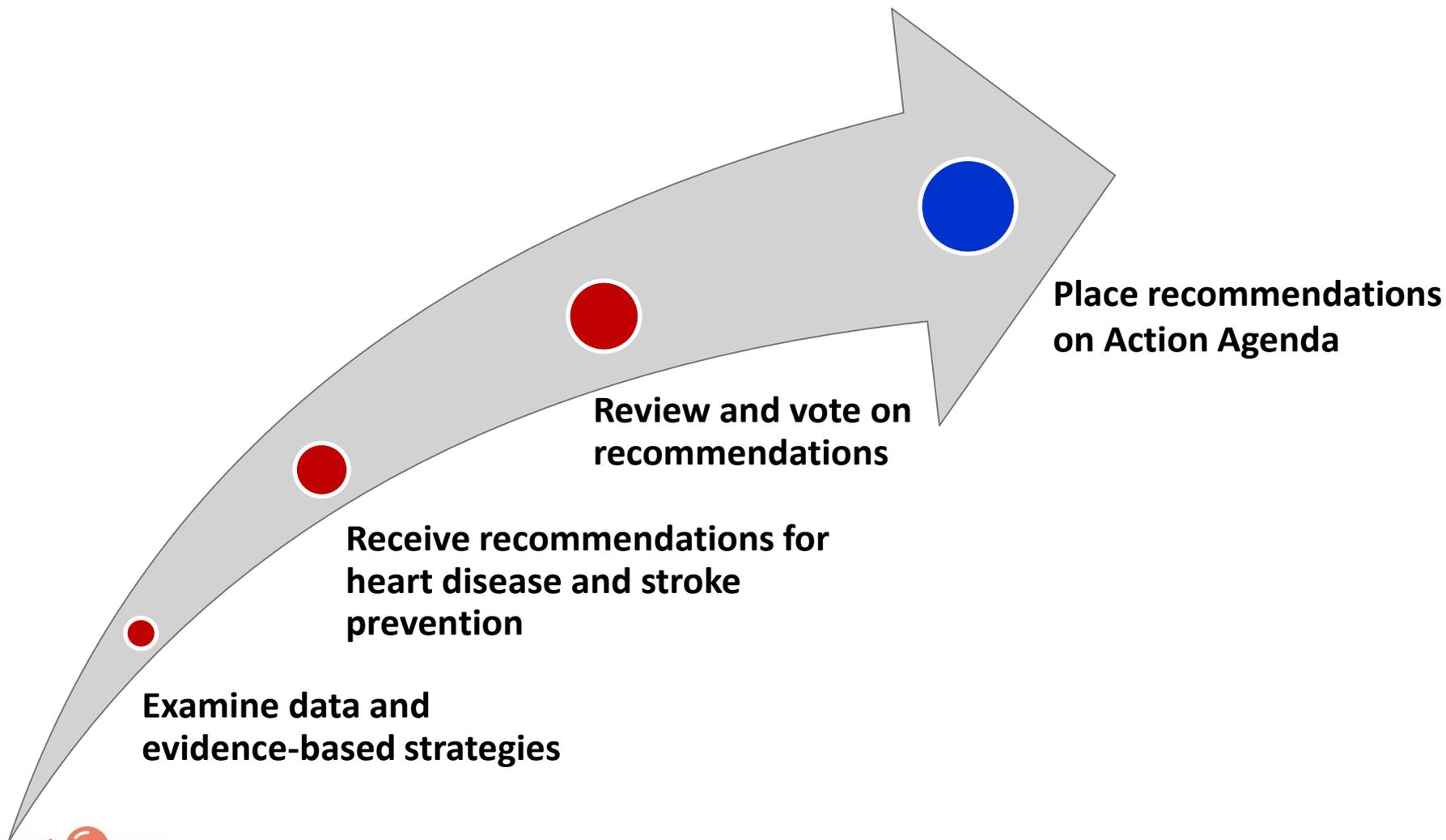
# Action Agenda Process



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# Action Agenda Process



**Examine data and  
evidence-based strategies**

**Receive recommendations for  
heart disease and stroke  
prevention**

**Review and vote on  
recommendations**

**Place recommendations  
on Action Agenda**

# Sample Action Agenda

## **Justus-Warren Task Force Action Agenda 2016-2017 Sample**

### **Legislative Endorse**

Support increasing the excise tax on tobacco products by \$1.00.

Support \$250,000 in funding to support You Quit Two Quit Program for tobacco cessation and prevention.

### **Legislative Support**

Request \$300,000 to institute a certification program which will provide technical assistance to community health workers and establish a system for reimbursement for their services.

Request funding for community-wide campaigns to increase physical activity.

### **Administrative**

Support enhanced school-based physical education.

Support HUD efforts to make public housing smoke free.

### **Monitor**

Support adequate funding for tobacco cessation and prevention.

Monitor the implementation of federal law requiring e-cigarettes to be classified and treated as tobacco products.



# Action Agenda Process

Place items on Task Force  
Action Agenda

**Duty 6**

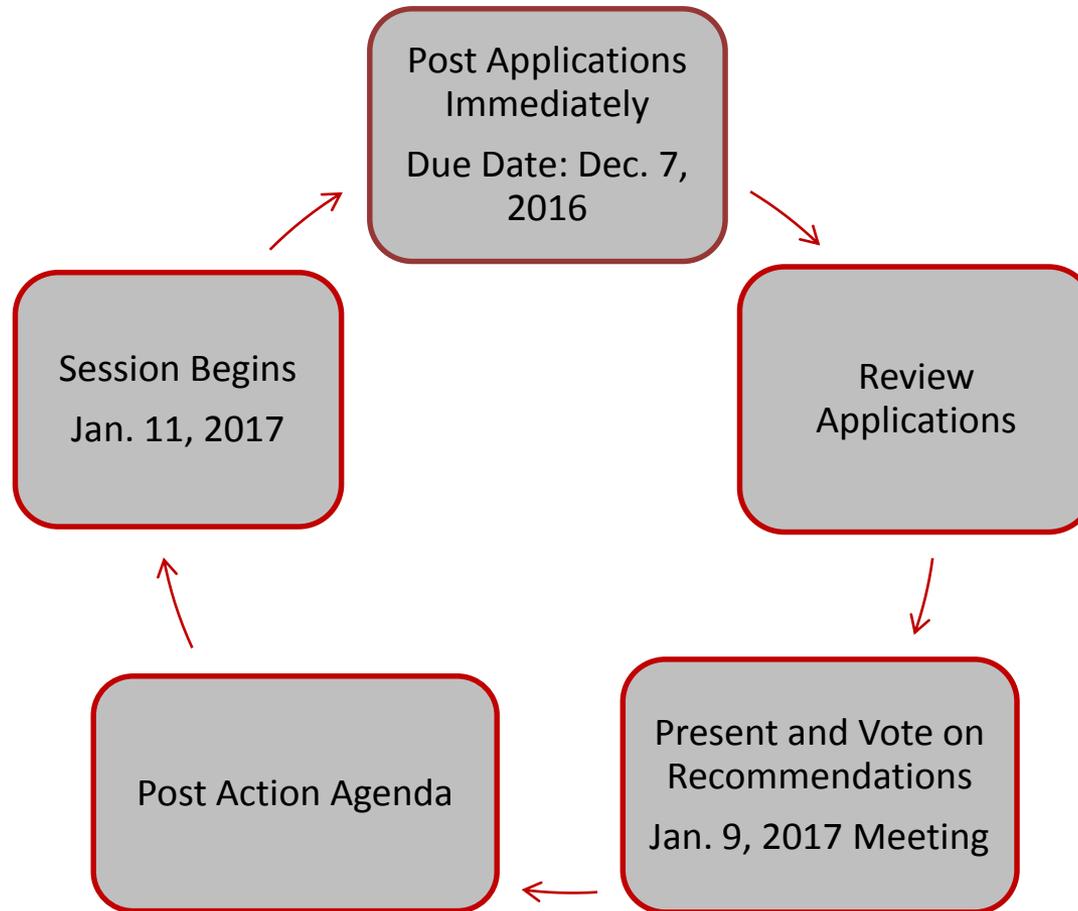
Work with partners to identify  
champions to propose  
legislation

**Duty 7**

Partners implement enacted  
legislation and other  
regulations

**Duty 8**

# Timeline for Developing Action Agenda



**Evidence-Based  
Programs and Policies**

A magnifying glass with a silver frame and handle is positioned over a word cloud. The word 'RESEARCH' is the largest and most prominent word in the cloud, rendered in a bold, red, sans-serif font. The magnifying glass's lens is centered on this word, making it significantly larger than the other words in the background. The background consists of a dense collection of various words in different sizes and orientations, all in a light gray or blue color. Some of the visible words include 'EXAMINE', 'PROBE', 'SCIENCE', 'TEACHING', 'LEARNING', 'THINK', 'TEACHING', 'EXAMINATION', 'PRACTICE', 'IMPER', 'ED', 'ASK', 'EXAMINATION', 'LEARNING', 'THINK', 'TEACHING', 'METHO', 'THIN', 'SCIEN', 'EXA', 'EN', 'LEARN', 'METHODOLO', 'EXPERIME', 'STOC', 'METHOD', 'EXAMINAT', 'MISSI', 'SCIENCE', 'BOOK', 'EXPERI', 'ON', 'SCAN', 'CHECK', 'TEAC', 'EXAMIN', 'WIS', 'PROOF', 'PRACT', 'BOC', 'ON', 'EDU', 'TE'. The overall composition suggests a focus on the scientific and educational aspects of research.

**RESEARCH**

