

TOBACCO USE PREVENTION FUNDING

TOBACCO USE, HEART DISEASE, & STROKE

Almost **1/3** of deaths from coronary heart disease are attributable to smoking and secondhand smoke.

Prolonged exposure to secondhand smoke increases the risk of a stroke by **20-30%**

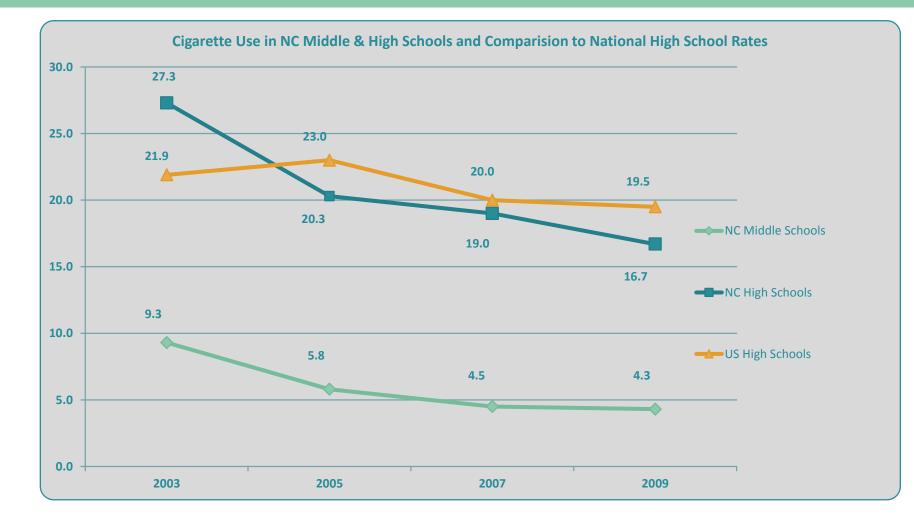
Source: US Department of Health and Human Services. 50 Years of Progress: A Report of the Surgeon General, 2014. 2014. Available at: http://www.surgeongeneral.gov/library/reports/50-years-of-progress/50-years-of-progress-bysection.html.

PREVENTING TOBACCO USE AMONG YOUTH & YOUNG ADULTS

- Tobacco use is started and established primarily during adolescence.
- Nearly 9 out of 10 individuals who smoke first tried smoking by age 18, and 99% first tried smoking by age 26.
- Early cardiovascular damage is seen in most young people who smoke

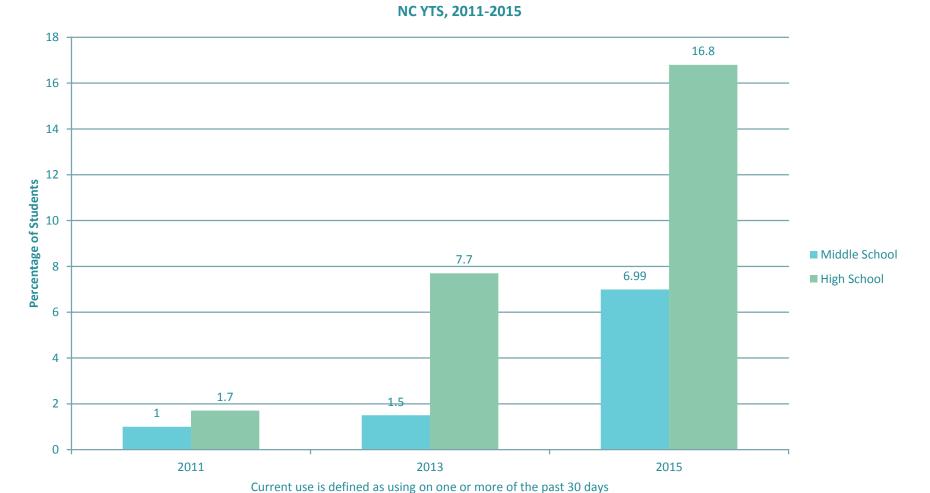
Source: US Department of Health and Human Services. 50 Years of Progress: A Report of the Surgeon General, 2014. 2014. Available at: http://www.surgeongeneral.gov/library/reports/50-years-of-progress/50-years-of-progress-bysection.html.

SUCCESS OF YOUTH PREVENTION PROGRAMS



INCREASE IN YOUTH TOBACCO USE

NC Middle and High School Current* E-Cigarette Use:



YOUTH TOBACCO USE IN NORTH CAROLINA

Almost **3 in every 10** high school students (**125,111**) are current tobacco users, an increase from 2011 rates

Use of electronic cigarettes by North Carolina high school students increased **888%** between 2011 and 2015, from **1.7% to 16.8%**

There are currently **180,000** youth alive in North Carolina who will die prematurely from smoking

PREVENTION IS CRITICAL

Successful multi-component programs prevent young people from starting to use tobacco in the first place and more than pay for themselves in lives and health care dollars saved.

Source: US Department of Health and Human Services. 50 Years of Progress: A Report of the Surgeon General, 2014. 2014. Available at: http://www.surgeongeneral.gov/library/reports/50-years-of-progress/50-years-of-progress-bysection.html.

PREVENTION FUNDING PROPOSAL (AT MINIMUM)

Regional teen tobacco use prevention programs through local partners	\$6,200,000
Youth leadership training	\$200,000
Tobacco-free college campus initiative	\$150,000
1 FTE for smoke-free multi-unit housing coordinator	\$100,000
Education and enforcement of state youth access tobacco law	\$100,000
Initiative to increase awareness of tobacco-free schools law	\$150,000
Evaluation of tobacco use prevention program	\$100,000

QUESTIONS?