



**Justus-Warren Heart Disease and Stroke Prevention Task Force  
Minutes for January 9, 2017 meeting**

Agenda Item	Discussion Points	Action Items
Meeting Attendees	<p><b>Members:</b> Senator Kathy Harrington, Co-Chair; Representative Becky Carney, Co-Chair; Frank Amend (volunteer, American Heart Association); Shonda Corbett (NC Association of Area Agencies on Aging); Beth Daniel (Assoc. Director of Medical Policy, DHHS Division of Medical Assistance), Chris Dobbins (Gaston County Health Director); Carolyn Dunn (NC Cooperative Extension, NCSU); Abby Fairbank (Licensed Dietician/Nutritionist, UNC Rex Health); Brian R. Forrest (speaker, practicing physician); David Huang (speaker, UNC Comprehensive Stroke Center); Kathryn M. Lawler (RN, At-Large Appointee); Karen McCall (Stroke Advisory Council Chair, UNC); Kimberly Moore (VP, Marketing &amp; External Relations, NC Mutual Life Insurance); Wanda Moore (RN); Elizabeth Plyler (ABC News); Sherée Vodicka (Eat Smart, Move More NC); and Randall Williams (DHHS Deputy Secretary for Health), Hadley Wilson (cardiologist); Note: Eric Naisbitt, Legislative Assistant, attended on behalf of Senator Chad Barefoot; Chandra Reed, Legislative Assistant, attended on behalf of Senator Rabin.</p> <p><b>Partners:</b> Donna Beaman (Wilson Medical Center); Anna Bess Brown (Task Force Exec. Dir.), Cheryl Bushnell (Wake Forest Baptist Medical Center); Alicia Clark (DPH CCCPH); Sylvia Coleman (Wake Forest Baptist Medical Center); Ronald Cromartie (Innovative Health Care Consulting), Sam Cykert (UNC, AHEC); John Dugan (AHA); Abby Fairbank (AHA); Carmen Graffagnino (Duke Comprehensive Stroke Center); Morgan Wittman Gramann (speaker, NCAH); Greg Griggs (NCAFP), Sally Herndon (DPH TPCB), Sarah Jacobson (speaker, AHA); Angela Johnston (Dept. of Ag.); Kathryn Keogh (State Health Plan); Sanga Krupakar (DPH CCCPH); Ann Lefebvre (AHEC); Monique Mackey (AHEC); Josephine Malfitano (Onslow Memorial Hospital); Jim Martin (DPH TPCB); Kelly Moulton; Peg O'Connell (Speaker, Fuquay Solutions), Ray Reardon (ACS CAN); April Reese (DPH CCCPH), Sharon Rhyne (DPH CDI), Wayne Rosamond (UNC); Kathleen Shapley-Quinn (DPH CDI), Birtha Shaw (Central Carolina Hospital); Danielle Schenk (DPH WISEWOMAN); Jen Sohl-Marion (DPH CCCPH); Ann Staples (DPH TPCB); Joyce Swetlick (DPH TPCB), Jennifer Teague (inVentiv Health); Chuck Tegeler (UNC); Cathy Thomas (DPH CCCPH), Jackie Thompson (Stroke Program Coordinator, UNC)</p>	List of members posted at <a href="http://startwithyourheart.com/Justus-Warren/Members">startwithyourheart.com/Justus-Warren/Members</a>

	Rex Healthcare); Betsy Vetter (speaker, AHA); Sharon Williams (UNC Institute's Aging and Diversity Program).	
Welcome and Introductions Anna Bess Brown, Executive Director of the Task Force	Anna Bess Brown began the phone meeting by welcoming everyone and reading the list of attendees; she requested any callers not mentioned send an email in order to be recorded in the minutes.	Minutes posted at <a href="http://startwithyourheart.com">startwithyourheart.com</a>
Approval of November 17, 2016 meeting minutes Senator Kathy Harrington, Co-Chair	Representative Becky Carney motioned approval the November 17, 2016 minutes as submitted. Frank Amend seconded the motion. The motion passed with no opposing votes or abstentions.	November 17, 2016 minutes posted to <a href="http://startwithyourheart.com/Meetings/JWTF_Meetings.php">http://startwithyourheart.com/Meetings/JWTF_Meetings.php</a>
Proposals for Task Force Consideration Senator Kathy Harrington, Co-Chair	Senator Harrington, Co-Chair, explained that the Task Force received seven applications for the "Action Agenda" process that passed at the November meeting. Four came from the Stroke Advisory Council and three from outside the Task Force and Stroke Advisory Council. Applications were reviewed, and four will be presented for discussion and consideration by the Task Force at this meeting.	
Tobacco Cessation Services including QuitlineNC Peg O'Connell, Vice Chair, Prevention Work Group, Stroke Advisory Council	<p>Peg O'Connell stated that the Stroke Advisory Council requests Task Force endorsement of the \$3 million funding request for tobacco cessation services, including QuitlineNC. Kathryn Lawler asked about the location of the Quitline and about the qualifications and training of the coaches. Sally Herndon and Joyce Swetlick of the Tobacco Prevention and Control Branch (TBC) explained that the Quitline services are based in Seattle, WA and that this service is used by many state Quitlines. All coaches have bachelor degrees and many have master-level degrees; all coaches participate in 240 hours of training.</p> <p>Representative Carney asked for clarification on the funding. Peg explained that the current \$1.1 million is non-recurring and that the request for 2017-2018 will total \$3.3 million. Randall Williams added that tobacco cessation is vital to the state's infant mortality initiative, that counseling for pregnant women is critical, and that DHHS has requested \$3 million in its budget. Hadley Wilson asked about accountability of Quitline NC clients and about measuring nicotine levels. Joyce Swetlick responded that an outside evaluator from UNC contacts all callers seven months after they first call the Quitline to evaluate effectiveness of services. She also explained that funding levels do not support measuring nicotine but that Alere has measured it and found results similar to NC's evaluation findings. Peg added that funding for measuring nicotine levels is not included in this proposal. Peg clarified that the \$3 million in the DHHS budget and in this proposal are the same \$3 million and that they worked with DHHS to build the recommendation. Frank Amend asked about levels of support, and Peg stated that the NC Alliance for Health will lead this effort and is asking for the Task Force to endorse it.</p> <p>Brian Forrest motioned to endorse the proposal and Chris Dobbins seconded. The motion passed with no opposing votes or abstentions.</p>	Speaker presentations posted at <a href="http://startwithyourheart.com/Meetings">startwithyourheart.com/Meetings</a>

<p>Tobacco Use Prevention Funding Sarah Jacobson, Government Relations Director, American Heart Association</p>	<p>Sarah Jacobson presented on the need for tobacco use prevention funding. The NC Alliance for Health, with support from American Heart Association, American Cancer Society, and others, is seeking a total of \$7 million in legislative funding and asks the Task Force to endorse the request. Frank Amend asked about evidence that these tobacco preventions programs work. Sally Herndon explained that the TPC Branch follows CDCs best practices for tobacco prevention and control programs, that each of the arenas has been evaluated. She said that NC has been a leader in getting colleges to go smoke free. In recent years teen tobacco prevention in NC has been limited by the level of funding. Hadley Wilson asked for a breakdown on the funding (see fact sheet) and for an update on Tobacco 21 in this state. Sarah explained that the request will fund one full-time person in each of the 10 regions to do community education. Sally explained that the funding would support youth-led, adult-supported education for pediatricians, school staff, etc. Peg stated that the science is out on Tobacco 21, that NC is not ready for it until we get sufficient Quitline funding and tobacco use prevention programs. Hadley Wilson agreed, saying that the American College of Cardiology supports implementing Tobacco 21 at the right time. Sally explained that CDC provides funding for core state level staff but no program funds. Brian Forrest motioned to endorse the proposal with a second from Frank Amend. The motion passed with no opposing votes or abstentions.</p>	<p>Speaker presentations posted at <a href="http://startwithyourheart.com/Meetings">startwithyourheart.com/Meetings</a></p>
<p>Healthy Food Small Retailer Program  Morgan Wittman Gramann, Executive Director, NC Alliance for Health</p>	<p>Morgan Wittman Gramann presented information on the request for Task Force endorsement of \$1 million of recurring funding to expand the Healthy Food Small Retailer Program. Frank Amend asked if there is data from the \$250K in the current budget. Morgan explained that they are still in the process of implementing the program and that data from the NC pilot projects and other areas including Philadelphia has been strong. Rep. Carney added that Greensboro has a healthy food program that is a bipartisan effort and that it is important to make sure to reach vulnerable populations. Senator Harrington asked if the current appropriation of \$250K is recurring; and Morgan stated that it is not, that it was a one-time appropriation. Morgan added that the program is concentrated in eastern NC currently and that \$1 million would allow the program to expand to the entire state. Peg stated that the program is housed at the Dept. of Agriculture. Elizabeth Plyler asked how people find out the program exists. Morgan said that local health departments, communities, press releases and the media help promote the program. Representative Becky Carney motioned to endorse the proposal, and the motion passed with no opposing votes or abstentions.</p>	<p>Speaker presentations posted at <a href="http://startwithyourheart.com/Meetings">startwithyourheart.com/Meetings</a></p>
<p>Closing the Insurance Gap Betsy Vetter, Chair, Care4Carolina;</p>	<p>Betsy Vetter explained that 300,000 people lack health insurance in North Carolina and described how Care 4 Carolina is thinking strategically and in a non-partisan way about eliminating disparities and providing affordable, high</p>	<p>Speaker presentations posted at <a href="http://startwithyourheart.com/Meetings">startwithyourheart.com/Meetings</a></p>

Regional Vice-President of Government Relations, American Heart Association	quality health care with preventive benefits. She requested that the Task Force track and monitor this work. Hadley Wilson motioned the Task Force track and monitor this work, and Frank Amend seconded. The motion passed with no opposing votes or abstentions.	
Senator Kathy Harrington, Co-Chair	Senator Harrington noted the end of the portion of the meeting dedicated to Action Agenda proposals and then invited Anna Bess Brown to introduce the next speaker.	
Hypertension Report Brian Forrest, Chair, Prevention Work Group, Stroke Advisory Council	Dr. Forrest described the serious problem of hypertension and outlined the work proposed by the Prevention Work Group of the Stroke Advisory Council. The work group is examining best practices and gathering information on current hypertension awareness and control activities around the state. Dr. Forrest suggested the Task Force request that the 3 <sup>rd</sup> Wednesday of May be proclaimed, "Hypertension Awareness Day" in perpetuity. The annual date would provide a foundation for hypertension awareness activities including a day at the NC Legislature. When the hypertension work plan is finalized, the Council will ask for Task Force action toward funding. Betsy Vetter noted that AHA will host Advocacy Day on March 14 <sup>th</sup> and would like to partner with the Council to reinforce the need for multiple blood pressure screenings. Representative Carney motioned to request an official Hypertension Awareness Day and the motion passed with no opposing votes or abstentions.	Speaker presentations posted at <a href="http://startwithyourheart.com/Meetings">startwithyourheart.com/Meetings</a>
Stroke Advisory Council Report Karen McCall, Chair Stroke Advisory Council	Karen McCall presented an update on the Stroke Advisory Council's priorities, work groups and meeting schedule.	Speaker presentations posted at <a href="http://startwithyourheart.com/Meetings">startwithyourheart.com/Meetings</a>
State of the State in Stroke Response and Care David Huang, UNC Stroke Center	Dr. Huang described the work of the Stroke Advisory Council's Integrating and Accessing Care Work Group. He explained that the group will collect data and research the care systems that are proven to work. A more detailed action plan will be presented after data is collected and analyzed.	Speaker presentations posted at <a href="http://startwithyourheart.com/Meetings">startwithyourheart.com/Meetings</a>
Closing Remarks Senator Kathy Harrington, Co-Chair	Senator Harrington recapped the Action Agenda items that were passed during the meeting. Representative Carney commented that she looks forward to seeing the action items come to fruition. Senator Harrington thanked all for participating, said we are in a position to make a difference, and closed the meeting at 1:10 PM.	Speaker presentations posted at <a href="http://startwithyourheart.com/Meetings">startwithyourheart.com/Meetings</a>