



# NORTH CAROLINA ALLIANCE FOR HEALTH

TOBACCO USE PREVENTION FUNDING

## WHO WE ARE

- Independent, nonpartisan statewide coalition
- Convene, mobilize, support, and empower partners to advance equitable policies that reduce health disparities, prevent chronic disease, and promote health

## REQUEST

- Endorse a request for \$17 million in recurring funds for tobacco use prevention programs, including e-cigarette use prevention
- Because:
  - Smoking is a major cause of cardiovascular disease (CVD), which is the single largest cause of death in the US.
  - Even people who smoke fewer than 5 cigarettes per day may show signs of early CVD.
  - Smoking causes one out of three deaths from CVD.
  - Exposure to secondhand smoke causes heart disease in non-smokers.

## TOBACCO USE IN NC

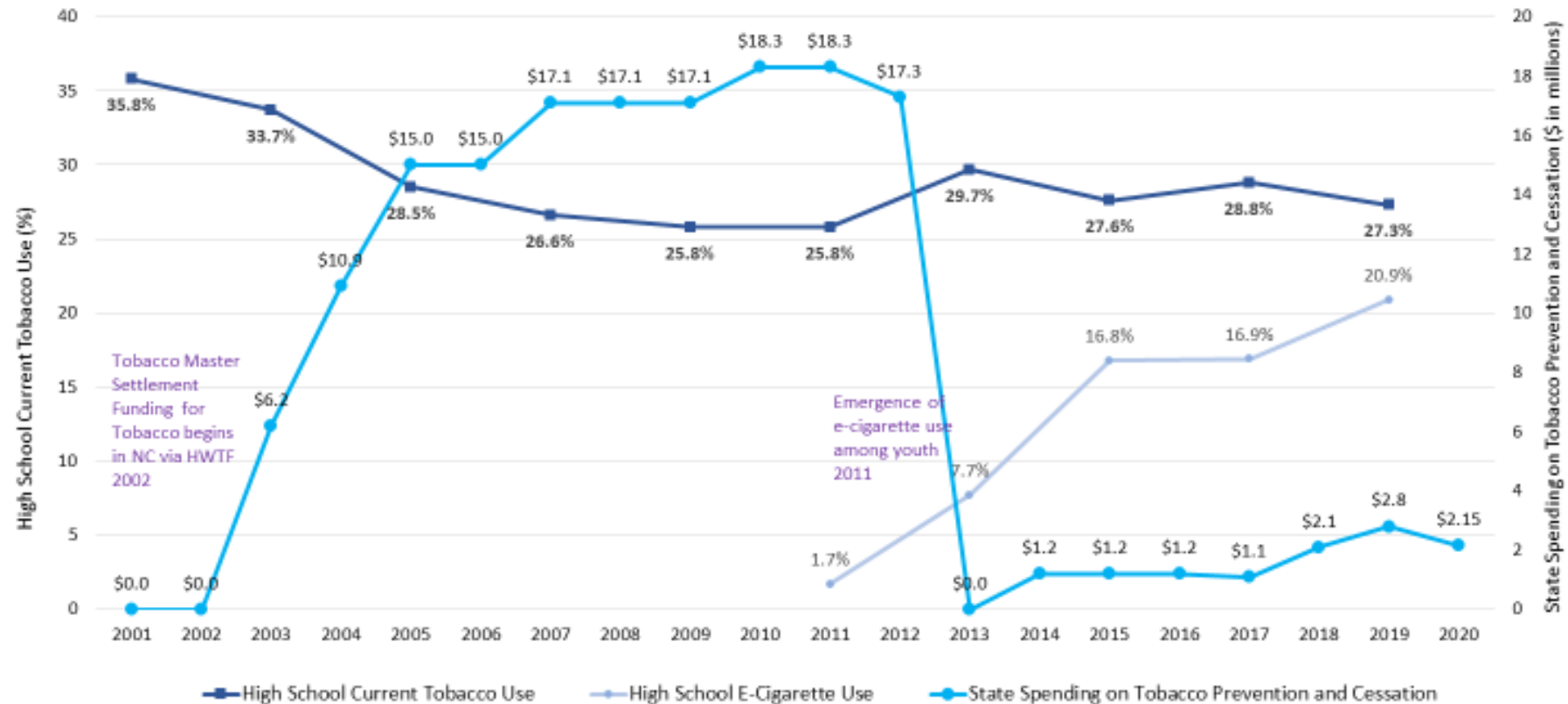
- 35.5% of high school students use e-cigarettes
- 2,700 youth under 18 become new daily smokers each year
- 18.5% of adults smoke
- 14,200 adults die each year from their own smoking
- 180,000 youth under 18 in NC will ultimately die prematurely from smoking
- \$3.81 billion in annual healthcare costs directly caused by smoking
- \$931.4 million in Medicaid costs caused by smoking
- \$4.24 billion in smoking-caused productivity losses

# THANK YOU

- Justus-Warren Heart Disease and Stroke Prevention Task Force for endorsing requests for funds for tobacco use prevention programs on the Action Agenda.
- NC General Assembly for appropriating \$19 million from the settlement with JUUL Labs, Inc. for youth nicotine abatement programs

# PROGRAM HISTORY

## High School Tobacco Use and State Spending on Tobacco Use Prevention and Cessation in North Carolina 2001-2020



Since 2001, North Carolina has received an average of **\$149,825,874 per year** from the Tobacco Master Settlement Agreement

# FUNDING

- Tobacco Master Settlement Agreement
  - 1998 settlement
  - 46 states including NC
  - Annual payments in perpetuity
  - Primary purpose is to decrease youth smoking and promote public health
  - Approximately \$140 million each year
- Cigar Tax Revenue
  - Estimated \$25.2 million FY 2022-23



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North Carolina Alliance for Health



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